

Labor of Love Arts Festival - 2020

Sponsorship Information



An Event by: Bethel Park Community Foundation
Bethel Park Education Foundation
Bethel Park Historical Society
Bethel Park Public Library

Friday, September 4	6pm-9pm	Ticketed Preview Reception
Saturday/Sunday, September 5&6	10am-6pm	Public Festival
Monday/Labor Day, September 7	10am-5pm	Public Festival

Location: Schoolhouse Arts & History Center
2600 South Park Road, Bethel Park, PA 15102

Event Description:

The festival will run four days. Friday will be a ticketed preview event with refreshments and special raffles. Saturday-Monday will be free and open to the public. In addition to the Artist Market, food trucks will be invited to participate and set up on Park Avenue. The event will be publicized on social media, local newspapers, TV, and radio.

Festival Sponsorship Opportunities:

Presenting Sponsor - \$10,000

Inclusion in Title of Event: The Labor of Love Arts Festival presented by _____

Onsite Vendor Space*

Onsite Signage - Name and Logo

Event Website Page Name and Logo Inclusion

Festival Social Media Inclusion - All posts

Sponsor Name Inclusion on 250 Promotional Mentions on Entercom Radio Stations

Sponsor Name and Logo on Entercom Webpage

Inclusion in 8 Social Media posts of Entercom Stations

Mention in all Media Outlets - Pittsburgh Today Live TV Show, Newspaper Coverage

Logo Inclusion in Newspaper

4 Tickets to Opening Night Event

Platinum Sponsor - \$7500:

Onsite Vendor Space*

Event Website Logo Inclusion in Sponsor Listing

Onsite Signage - Name and Logo

Festival Social Media Inclusion - 10 Posts

Event Website Page Name and Logo Inclusion

Sponsor Name Inclusion on 100 Promotional Mentions on Entercom Radio Stations

Sponsor Name and Logo on Entercom Webpage
Inclusion in 8 Social Media posts of Entercom Stations
Mention in all Media Outlets - Pittsburgh Today Live TV Show, Newspaper Coverage
Logo Inclusion in Newspaper
2 tickets to Opening Night Event

Gold Sponsor - \$5000

Event Website Logo Inclusion
Onsite Signage - Name Inclusion
Festival Social Media Inclusion - 8 Posts
Sponsor Name Inclusion on 50 Promotional Mentions on Entercom Radio Stations
Sponsor Name and Logo on Entercom Webpage
Mention in all Media Outlets - Pittsburgh Today Live TV Show, Newspaper Coverage
Name Inclusion in Newspaper
2 Tickets to Opening Night Event

Silver Sponsor - \$2500:

Some Media (Radio, Social) Signage and Mentions on 3 Arts Festival Days
Event Website Name Listing
Onsite Signage - Name Inclusion
Festival Social Media Inclusion - 6 Posts
Sponsor Name Inclusion on 25 Promotional Mentions on Entercom Radio Stations
Sponsor Name and Logo on Entercom Webpage
Mention in other Media Outlets
2 Tickets to Opening Night Event

Bronze Sponsor - \$1000:

Event Website Name Listing
Onsite Signage - Name Listing
Festival Social Media Inclusion - 4 Posts
Sponsor Name on Entercom Webpage
Mention in other Media Outlets

Preview Event Sponsorship Opportunities - \$1000 each:

Drink, Food, Raffle Sponsors
Inclusion on Entercom Stations Event Webpage
Mention in All Festival Media Related to Preview Event (Radio, Print, Social)
Signage at event
4 Tickets to the Event

*Sponsors must provide their own set-up, tent, table and chairs for Booth Space. Electricity will be provided. Please bring power strips and extension cords.

For information:

email: LoLArtsFest@gmail.com

website: www.bpcf.org Events

FaceBook.com/LaborofLoveArtsFestival